RED BOILING SPRINGS, Tenn. (September 14, 2012) – Water was the main attraction on Friday, September 14, as the Nestlé Waters Macon County Plant hosted its annual “Make a Splash” water festival at the historic Donoho Hotel in Red Boiling Springs. The interactive festival, hosted in partnership with Project WET and Austin Peay State University, is held each year and was developed to teach students about the importance of water in their lives and the importance of protecting our nation’s water for future generations.

The day began with a welcome from Nestlé Waters Senior Natural Resource Specialist Lance Tully, followed by remarks from Tennessee Senator Mae Beavers and Tennessee State Representative Kelly Keisling (District 38). Nestlé Waters Plant Manager Anthony Dexter and Lafayette Mayor Richard Driver also attended the event.

“Our annual ‘Make a Splash’ water festival is a continuation of Nestlé Waters’ ongoing commitment to educating children about managing and protecting water resources,” said Dexter. “As future stewards of the environment, it’s important the students learn now how to protect our most vital renewable resource.”

More than 250 students from Red Boiling Springs School, Lafayette Elementary School and Westside Elementary School participated in interactive learning stations covering the hydrological cycle, properties of water, water conservation and the aquatic wildlife found in

Tennessee streams.

Volunteers from the Nestlé Waters Macon County Plant, Austin Peay State University, North Central Telephone, Conestoga-Rovers & Associates, Tri-County Electric, Swans Cleaning and the Macon County Retired Teachers assisted with learning stations under the management of event coordinator and Nestlé Waters Project Resource Paula Coe and Katherine DeWein of Austin Peay State University.

Nestlé Waters supports Project WET in many communities and initiatives around the world, helping kids appreciate and conserve water with a curriculum that is dynamic and uses hands-on water education.

About Nestlé Waters North America
Central to the leadership of Nestlé Waters North America Inc. is its 35-year history and single-focus on producing bottled water products. The company's dedication to product quality, manufacturing expertise, efficient production, employee development and environmental stewardship, especially in the areas of water use, energy and packaging, has helped Nestlé Waters become the number one bottled water company in the U.S. Nestlé Waters sources water from approximately 50 spring sites for its six spring water brands. Our 10 full-time Natural Resource Managers, trained hydrologists, geologists and engineers monitor our spring sources and manage them for long-term sustainability. To reach success, the company follows its credo: Respect for each other, respect for the environment, and respect for the community. To learn more, visit www.nestlewatersnorthamerica.com .

About Project WET USA
Established in 1984, Project WET USA is a nonprofit water science and education program promoting responsible water stewardship through excellent and effective water education. To learn more about Make a Splash with Project WET, visit http://www.projectwet.org/usa/mas/ .